

# MARCUS FIELDS

Writer. Artist. Arts Manager.

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## CAREER FOCUS

Following my passions of theater and writing, I study liberal arts and humanities at Michigan State University. I'm interested in opportunities with multimodal writing and design, marketing and communications, arts and cultural administration, and event design and production.

## EDUCATIONAL BACKGROUND

Michigan State University [3.8 GPA] [Sept. 2013 – Present]  
B.A. Arts and Humanities, Minor Arts Management, Honors College

## WORK EXPERIENCE

**Design and Project Consultant**, RCAH Language and Media Center [Nov. 2015 – Present]

My primary responsibilities include:

- Providing visitors with technical assistance and conceptual feedback
- Developing my own creative design projects

**Events Management Intern**, MSU College of Arts & Letters [May 2014 – Present]

While working on events, I:

- Developed project management and marketing skills
- Assisted with event design and production

**Arts Management Intern**, Lansing Art Gallery [May 2015 – Aug. 2015]

I worked directly with the gallery's Executive Director on:

- Marketing, public relations, and membership procedures
- Organizational structure, fund development and board relations

**Art Program Intern**, Residential College in the Arts and Humanities [Jan. 2014 – Sept. 2014]

While working on Project Re-stART, I learned:

- How to develop and manage a project with an interdisciplinary team
- Appropriate community outreach methods and practices
- Art program development between nonprofits and K-12 schools

## SKILLS SUMMARY

- ✓ Writing and Editing
  - ✓ Document & Multimedia Design
  - ✓ Social Media
  - ✓ Acting & Directing
  - ✓ Leadership
  - ✓ Communication
  - ✓ Project Management
  - ✓ Business Canvassing & Analysis
  - ✓ Event Planning & Marketing
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